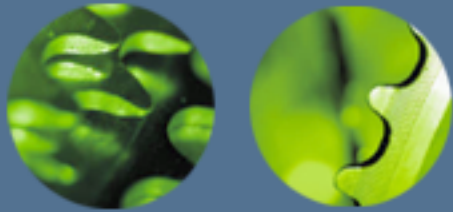




ADS Sky Profit...

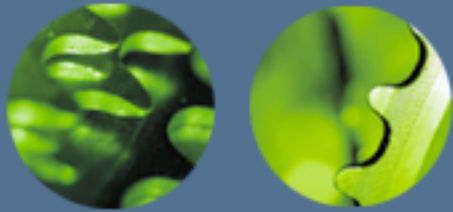


21st Century Solutions for
the 21st Century Dealer!



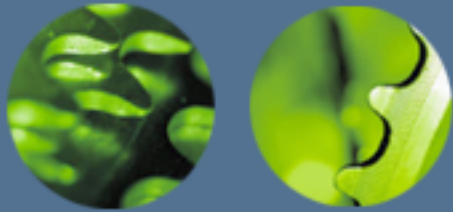
What is Sky Profit?

- A complete comprehensive pricing system that does not alter your Dealer Management Software in any way.
- Sky Profit is the only solution that allows unlimited pricing options in one simple retail price structure.
- Our newest improvement to Sky Profit adds automated variable pricing option driven by the parts sales history, ever changing the price levels throughout the parts life cycle! Truly giving our dealers the competitive edge in every market!



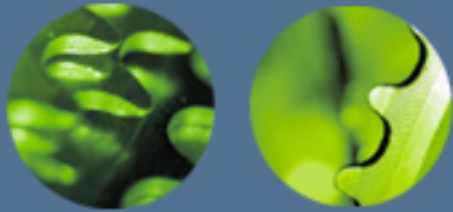
Why you need Sky Profit

- Modern competitive pricing and escalation requires much more flexibility than the current software options available from your DMS provider.
- Today's competitive market requires much more savvy than simply charging a premium on low cost parts. Managers need unlimited pricing options to stay in the game now more than ever!



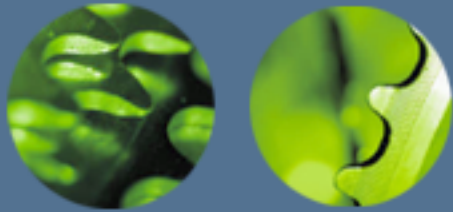
What are the Benefits?

- Sky Profit is the only solution that allows truly unlimited pricing in one single pricing structure. With only one price code and one source you have millions of possibilities.
- You can increase or decrease any part numbers sale price by simply changing it's code and not affect the price of other parts.



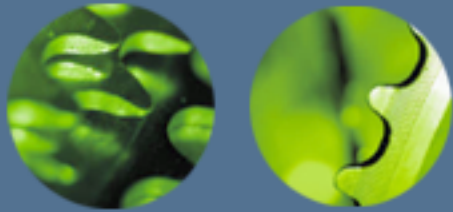
How does it Work?

- Unlimited pricing options made possible because the sales calculation is encoded into each part number.
- The entire retail price structure including the escalator table is coded into every part number on file, *Sky Profit is truly revolutionary!*
- List price, flat sale, cost averaging, service special menu pricing, cost plus, list plus and now variable price escalation by sales volume all done with same retail price code and you don't need to move parts to a different source to get it done. Like I said you want to change a part price, just click, click and it's done!



What do we need to do?

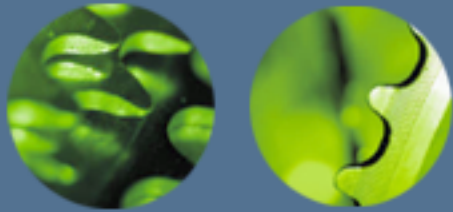
- Absolutely nothing, we do all the work converting your current pricing system.
- Training time at your dealership is kept to a minimum because it is simple and easy to use.
- Monthly maintenance is quite simple and if you want we can have our data center log onto your DMS monthly and do it for you.
- With Sky Profit you have unlimited flexibility and rock solid reliability, the right price every time.



What does it Cost? Well lets first show you what you can make!

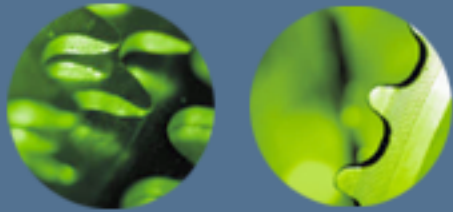
Yearly Gross Profit Improvement						
Monthly Parts Sales	1%	2%	3%	4%	5%	6%
\$25,000.00	\$3,000.00	\$6,000.00	\$9,000.00	\$12,000.00	\$15,000.00	\$18,000.00
\$35,000.00	\$4,200.00	\$8,400.00	\$12,600.00	\$16,800.00	\$21,000.00	\$25,200.00
\$55,000.00	\$6,600.00	\$13,200.00	\$19,800.00	\$26,400.00	\$33,000.00	\$39,600.00
\$65,000.00	\$7,800.00	\$15,600.00	\$23,400.00	\$31,200.00	\$39,000.00	\$46,800.00
\$75,000.00	\$9,000.00	\$18,000.00	\$27,000.00	\$36,000.00	\$45,000.00	\$54,000.00
\$95,000.00	\$11,400.00	\$22,800.00	\$34,200.00	\$45,600.00	\$57,000.00	\$68,400.00
\$125,000.00	\$15,000.00	\$30,000.00	\$45,000.00	\$60,000.00	\$75,000.00	\$90,000.00
\$145,000.00	\$17,400.00	\$34,800.00	\$52,200.00	\$69,600.00	\$87,000.00	\$104,400.00
\$165,000.00	\$19,800.00	\$39,600.00	\$59,400.00	\$79,200.00	\$99,000.00	\$118,800.00
\$185,000.00	\$22,200.00	\$44,400.00	\$66,600.00	\$88,800.00	\$111,000.00	\$133,200.00
\$205,000.00	\$24,600.00	\$49,200.00	\$73,800.00	\$98,400.00	\$123,000.00	\$147,600.00
\$225,000.00	\$27,000.00	\$54,000.00	\$81,000.00	\$108,000.00	\$135,000.00	\$162,000.00
\$245,000.00	\$29,400.00	\$58,800.00	\$88,200.00	\$117,600.00	\$147,000.00	\$176,400.00
\$265,000.00	\$31,800.00	\$63,600.00	\$95,400.00	\$127,200.00	\$159,000.00	\$190,800.00
\$285,000.00	\$34,200.00	\$68,400.00	\$102,600.00	\$136,800.00	\$171,000.00	\$205,200.00
\$305,000.00	\$36,600.00	\$73,200.00	\$109,800.00	\$146,400.00	\$183,000.00	\$219,600.00





The Answer is it's FREE, it will cost you NOTHING!!!

- Improvement varies from store to store however as you can see from the chart on the previous page even a small improvement in your retail gross profit will quickly generate a substantial return to your dealership!
- The cost varies based on retail parts sales volume and inventory size, Sky Profit returns the investment to most stores in a few months!
- Contact us for a no obligation price quote, Sky Profit is simply the best investment you will ever make!



How do we get Started!

To schedule your Sky Profit instillation or for more information please feel free to contact me personally at your convenience!

I want to thank you for your valuable time and consideration!

Keith Conroy

(231) 360-9359

kconroy@adsdealerservice.com

Sky Profit Celebrating over 10 years Success!

21st Century Solutions for 21st Century Dealers!

