

ADS Securing Your Future

Since 1998



Our extensive training and experience with Microsoft, ADP and Reynolds is very important when you're considering a support provider and I personally have almost 30 years IT experience and understand both modern hardware and software. Our commitment to you is we will never provide you with someone who can't meet these high standards of excellence.

Another important fact you may want to consider is compliance with current Federal and State laws with regard to your data security. We have experience in helping clients meet or exceed compliance with a common sense approach to the threats that are an ever present danger to doing business in the 21st Century, and often the cost of compliance is minimal.

When parts are required we have access to the largest inventory of high quality replacement parts for all PC makes and models, and our Dealer Care Dealers pay just 10% over our cost plus tax, not retail.

Please give us a call and schedule a no cost on-site assessment, we will tailor a program that will fit your needs, I am confident you will be more than satisfied with ADS and Dealer Care.

Thanks for your consideration... *Keith*

ADS Dealer Care Program Details

- ✓ General network mapping and analysis, detailed service tags for every workstation.
- ✓ Internal cleaning, hardware inspection, performance evaluation including memory upgrades once yearly or as required.
- ✓ Properly configure and maintain user accounts in Windows OS and establish a necessary support account.
- ✓ Remove all unapproved and unnecessary software, games and old files monthly.
- ✓ Maintain proper firewall settings and all necessary program software patches and updates monthly on all programs loaded.
- ✓ Review security log on both Windows OS and Security Software and correct any operation or security issues.
- ✓ Perform hard disks maintenance monthly, both defrag and disk repair utilities.
- ✓ Service history log updated monthly on all workstations as per Federal guidelines.
- ✓ Perform hardware repairs on-site and transport units requiring additional service.
- ✓ Install additional software and repair, configure or reinstall problem programs.



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ADS Dealer Care

Most Dealers today have the need for a "part time" IT person but instead have a full time person or no one at all, leaving the dealer at the mercy of an over priced outside service provider who really doesn't understand the products or services unique to your business.

Quite often problems and issues are simply due to lack of knowledge, misunderstanding, little or no regular hardware or software maintenance, and too often small problems go unattended until they are big problems.

Regular workstation maintenance is as necessary for any computer as regular maintenance is for an automobile. With proper maintenance they both simply run better, longer and at a much lower overall cost, and like an automobile, the service needs to be done by a qualified individual.

Introducing ADS Dealer Care

**21st Century Solutions for the
21st Century Automobile Dealer**

Phone: 231.360.9232



Without Question the World Runs on Microsoft, **ADS Dealer Care** will help your Microsoft World Run Better for **LESS!**



Does this look familiar?

Why ADS Dealer Care

Dealers are billed monthly for support and maintenance fees from their DMS and other IT service providers, as you know those fees do not cover the vast canyon of issues created by the modern PC network configuration required in today's ever changing internet driven business environment.

Workstation maintenance is almost always the responsibility of the user and is the root cause of many issues, and too often rarely performed. The limited support configuration you currently pay for may require on-site help that is at an additional cost or just NOT COVERED by most of these agreements.

"My PC is so slow it's old I need a new one" – "that program doesn't work any more" – "I can't print to that printer" – "it takes forever to open some programs" – "I can't get on the internet I think I have a VIRUS", on and on... sound familiar?

Failure to load security patches, turning off safety features and loading unnecessary software is putting the security of your entire network at risk, not to mention risking you and your customer's personal information, a clear violation of Federal and State laws.

The ADS Dealer Care program was designed to bridge this huge gap within your operation.

An Alternate Approach

Dealer Care is about prevention that will extend the useful life of your workstations and greatly improve the performance for your users, but unlike anyone else in the industry Dealer Care also provides on-site training and support of ADP, Reynolds and other providers used by your dealership.

Many users have a much better understanding of PC technology than ever before, still far too many lack the basic knowledge and skills of this very complex machine the modern PC has become, more problematic are the growing number who think they know. With every Dealer Care visit we strive to pass on the best practice skills and understanding to your team showing them both the how and why.

Consider just a 10 second average longer response time when you click, just 200 clicks per day wastes 33 minutes per person. Multiply that by the number people that rely on a workstation in your store and that's a lot of wasted time you're paying for; 33min. x 16users = 8.8 hours per day.... Every day!

Finally an answer to your IT support needs that is knowledgeable, reliable, affordable and specially designed with the unique special needs of the modern Automobile Dealer, most importantly with your best interest in mind not the service providers.



Dealer Care can help make life simple again!

Effective and Affordable

Monthly costs are now as low as \$500 for a 16 workstation network and can be scaled to fit the needs of any size operation. This example represents one day (8 hours) on-site monthly, that's just 62.50 per hour, and any unused time at this low rate will be banked and billed against any future additional time as needed.

Dealer Care customers also enjoy an additional discount on our current regular billing rate of \$125.00 per hour, Dealer Care dealer's are billed just \$95 per regular additional hour. Options allow dealers no up-front costs, other options have no long term contract, just a simple 30 day written advanced notice to end your Dealer Care service at any time.

Since 1998 our commitment to earn your business each and every month goes with every product or service ADS provides to our valuable dealer partners.

ADS Dealer Care provides the necessary regular monthly on-site support you require at a low cost you can afford with the additional benefit of focusing on prevention and training for your employee's, reducing your cost and greatly improving the productivity of your most important asset, your people.

Dealer Care will help you maintain a low monthly controlled expense that is affordable, and the best part, unused time is rolled forward and applied to any future additional expense; you always get the full benefit of the service you paid for at the lowest possible rate in the industry.